

Name:

Date:

Section:

Score:



Create a Social Media Platform

You need to develop a proposal for a new social media platform that addresses a specific need or niche market.



For your proposal, you need to include the following information:

1) Who is the target audience of your platform? Be specific about who your platform is designed for.

2) What are the key features of your platform? Be specific and creative.

- Does your platform integrate live streaming and esports?
- Does your platform allow people to creatively display artwork in their profile?
- Does your platform promote challenges to get members collaborating with others?
- Does your platform include technological innovations that don't exist yet?
