Name: Section: Date: Score:



Create a Social Media Platform

You need to develop a proposal for a new social media platform that addresses a specific need or niche market.



For your proposal, you need to include the following information:

1) Who is the target audience of your platform? Be specific about who your platform is designed for.

2) What are the key features of your platform? Be specific and creative.

-Does your platform integrate live streaming and esports?

-Does your platform allow people to creatively display artwork in their profile?

-Does your platform promote challenges to get members collaborating with others?

-Does your platform include technological innovations that don't exist yet?

3) Write an executive summary of your social media platform.

This means you need to highlight the key points and objectives of your platform. Think: what is the purpose of the platform and why will it be a success? What technological innovations make this platform better than others? Why does there need to be a social media platform for your target audience?

4) Create a name for your social media platform.

5) Draw a logo of your social media platform.