Name:

Section:



Date:

Score:



## **Envision the Future of Social Media**



SHere's the situation: Your company wants to break into the social media industry and needs an innovative thinker to create the next big platform. They believe you have the vision to develop something groundbreaking.

Your task: Predict the next trend in social media and design a platform to capitalize on it. For example, TikTok revolutionized short-form vertical videos. What's next?

- Should you create a platform tailored for the metaverse?
- Could you design a platform where all posts are searchable on Google?
- Or do you have a completely unique idea?

Your mission is to write a 150-word or more proposal describing your vision for the next social media platform. Be descriptive yet concise. Your CEO should be able to quickly grasp your idea and see its potential.

So, get creative. What's the future of social media?

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