Name: Section:



Date:

Score:

## **Write for Three Different Audiences**

You are a social media specialist for Best Buy. This means you create social media posts and content with the objective of increasing sales.

Your mission is to write three Facebook posts of roughly 100 words each in an attempt to persuade customers to buy a new \$500 60-inch Samsung television. However, each post you write needs to be geared for a different audience. Here are the three audiences you need to write posts for.

Audience 1: women aged 18-24 who live in or near Los Angeles, CA.

Audience 2: people aged 55+ who live in Florida.	
Audience 3: men 30-40 years old from Dallas, Texas.	