Name:

Section:

SCAN ME

Date:

Score:

# Visual Literacy: Analyze the Memes

Analyze the following 10 memes by answering the three questions below for each meme. Then select the three memes that you think are the most effective at appealing to their intended audience. Scan the QR code to view the memes.

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 1:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 2:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 3:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 4:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 5:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 6:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 7:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 8:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 9:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

**Meme 10:**

1. What is the underlying message of the meme?
2. Who is the intended audience?
3. Do you think this meme is effective at conveying its message for its intended audience?

Which 3 memes--do you think--are the most effective at conveying their message to their intended audience. Give an explanation for each.