



Possible Answer:

Avoid cliches when you write. If a phrase enters your mind easily, think: Is this a cliché? Is this a phrase I often hear? Writing well is rarely efficient, nor does it come easily. In a culture that values “busyness,” writing can seem unproductive. However, to write clearly and simply, and to think for yourself—you must omit cliches. And this is often a slow and tedious task.