



### **Example Answer:**

Writing is a great tool for capturing ideas. It is when we write that ideas take flight. There is something powerful about scribbling our thoughts on paper, and letting them take form. Something mysterious, personal, and uniquely human.

Here is a secret every skilled writer knows: writing is hard. Our ideas easily become cluttered—slang, phrasal verbs, and unnecessary words cloud our thinking. This is why it is important to read. When you read great writers (William Zinsser, E.B. White, Joan Didion, and more), you enter the mind of a clear thinker—and, without realizing it, you adopt their ideas. It is this act of emulation that propels writing, and drives clear thinking.