

Name:
Section:



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Score:



Can You Identify Logos, Ethos, and Pathos?

Watch the video lesson and decide if each statement is an example of ethos, pathos, or logos. Be sure you provide an explanation for your answer.



Statement #1: "According to recent studies, regular exercise can reduce the risk of heart disease by up to 50%."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #2: "Think of the children who will go to bed hungry tonight. We need your help to make sure they get the food they need to thrive."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #3: "If we invest in renewable energy sources like solar and wind power, we can reduce our reliance on fossil fuels and mitigate the effects of climate change."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #4: "As a Nobel Prize-winning physicist, I can assure you that the theory of relativity is based on sound scientific principles."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #5: "Imagine your child's face lighting up with joy when they see the puppy we're adopting. Don't let these helpless animals suffer any longer - donate to our animal rescue fund today."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #6: "As a teacher with 30 years of experience, I have seen firsthand the benefits of incorporating technology in the classroom."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #7: "It's a fact that smoking is a leading cause of preventable deaths worldwide. By quitting smoking, you can improve your health and increase your life expectancy."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #8: "Imagine the feeling of accomplishment and pride you'll have when you complete this challenging task."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #9: "As a long-time resident of this community, I have seen the positive impact that volunteer work can have on our neighborhoods."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Statement #10: "If you study three hours a day, your grades are likely to go up."

Is this an example of logos, ethos, or pathos?



Explain your reasoning.

Answers:

- 1) This statement appeals to **logos** (logic and reason) because it uses a factual claim supported by research and statistics to persuade the audience.
- 2) This statement appeals to **pathos** because it evokes emotions, specifically compassion and urgency, by focusing on children going to bed hungry. It aims to persuade the audience by making them feel empathy and a sense of responsibility.
- 3) This statement primarily appeals to **logos** because it presents a logical argument about the benefits of investing in renewable energy. It uses cause-and-effect reasoning to show how renewable energy can reduce reliance on fossil fuels and mitigate climate change.
- 4) This statement appeals to **ethos** because it relies on the speaker's credibility and authority as a Nobel Prize-winning physicist to persuade the audience. It emphasizes expertise and trustworthiness to strengthen the argument.
- 5) This statement appeals to **pathos** because it evokes emotions like joy (imagining a child's happiness) and compassion (not wanting animals to suffer). It aims to persuade by creating an emotional connection with the audience.
- 6) This statement appeals to **ethos** because it establishes the speaker's credibility and expertise as a teacher with 30 years of experience. It relies on their authority and firsthand knowledge to persuade the audience.
- 7) This statement primarily appeals to **logos** because it presents a factual claim about smoking being a leading cause of preventable deaths and uses logical reasoning to argue that quitting improves health and life expectancy.

It may also have a slight **pathos** appeal, as the idea of preventing death and improving health can evoke concern and motivation, but the main appeal is logical.
- 8) This statement appeals to **pathos** because it evokes emotions such as pride and accomplishment. It aims to persuade by making the audience visualize and feel the satisfaction of completing a challenge.
- 9) This statement appeals to **ethos** because it establishes the speaker's credibility as a long-time community resident. It relies on their personal experience and familiarity with the community to persuade the audience.
- 10) This statement appeals to **logos** because it uses logical reasoning and cause-and-effect to suggest that studying more will likely improve grades. It is based on a rational argument rather than emotion or credibility.

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