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# EduTok Challenge



Objective: **Create a 10-part TikTok-style script** that teaches your audience something clearly and effectively.

Directions: **Choose any topic** you want to teach (school-related or not). Your goal is to explain it in a way that is clear, engaging, and easy to understand

Write your topic here: \_\_\_\_\_

## Sentence Requirements (Your Script)

**Sentence 1** — Short & Scroll-Stopping Hook: Must be 5 words or fewer.

*Example: You've been studying wrong.*



**Sentence 2** — Compound Sentence: Combine two ideas using a coordinating conjunction (for, and, nor, but, or, yet, so).

*Example: Most people reread notes, but that doesn't actually help memory.*



**Sentence 3** — Question: Ask a question that pulls the viewer in.

*Example: So what actually works?*



**Sentence 4** — Complex Sentence: Use a subordinating conjunction (because, although, if, when, since, etc.).

*Example: When you test yourself, your brain works harder to remember.*



**Sentence 5** — One or Two-word Sentence:

*Example: So Practice.*

**Sentence 6** — Descriptive Sentence (Simile or Metaphor): Explain your idea using imagery.

*Example: Your brain is like a muscle: the more you challenge it, the stronger it gets.*

**Sentence 7** — List Sentence: Include a series of 3–5 steps, tips, or ideas.

*Example: Quiz yourself, space your practice, explain ideas out loud, and review mistakes.*

**Sentence 8** — Statistic or Fact: Include a specific fact, number, or statistic to strengthen your explanation.

*Example: Studies show that active recall can improve memory by over 50%.*

**Sentence 9** — Start with an -ing Word.

*Example: "Using this method, you'll remember more in less time.*



**Sentence 10** — Echo or Call to Action: Repeat or connect back to Sentence 1, but add a new meaning or push the viewer to act.

*Example: So yeah, you've been studying wrong...until now.*